



# THE CERTIFICATION OF SUSTAINABILITY IN VINICULTURE: THE ITALIAN EXPERIENCE



# FEDERDOC

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## SINCE 1979 SERVING THE CONSORTIA.

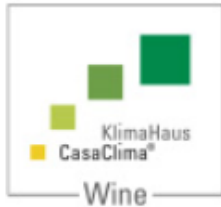
Federdoc is the National Confederation of Voluntary Consortia for the Protection of the Designations of the Italian Wines.

Established in 1979, this organization represents almost all the universe of the Italian Designations: almost 75 Protection Consortia are members of Federdoc. Every day Federdoc represents and supports them on an institutional, legal and legislative level. Throughout the year promotes the protected names with information and promotion campaigns in Europe and worldwide.

**Federdoc: “the designation of origin” of Italian consortia.** FEDER 



# 15 Italian projects were surveyed by the Forum



Apologies to the ones not quoted here!



# From forum to Equalitas

- ❖ Several projects have not continued with their activities;
- ❖ Some of them focused only on some issues, not on the 3 pillars;
- ❖ A very few ones fulfil the requirements to be regarded certifiable.



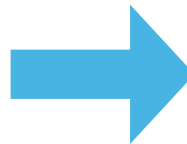


# From forum to Equalitas

**Certification** means that a third and independent party attests that a product or a company meets the requirements defined in a reference standard.

To talk about certification, therefore, you need:

- ❖ A standard
- ❖ A certification body
- ❖ Product and companies

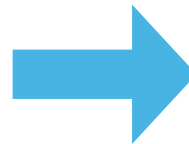




# From forum to Equalitas

**Certification** the standard must be structured to allow an objective assessment with verifiable and measurable requirements.

The certification body must be recognized and meet the requirements of impartiality and independence.





# Equalitas

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Stakeholder movement that has the aim of uniting the wine business for a **homogenous and shared vision on sustainability.**



# Sustainability approach in Equalitas







# Key points of the standard





# What are we certifying?

## THE STANDARD ALLOWS TO CERTIFICATE:



(Corporate Level)



(Production chain level)



# Aknowledgments

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*The Sustainability Consortium (TSC) agrees that Equalitas' sustainable wine guidelines meet TSC and retailers' expectations in order to adopt an official sustainability code for their winegrowers.*

The Organization for an International Geographical Indications Network - oriGIn - has decided to benchmark Equalitas within their **GIs in the Time of Sustainability** initiative.



# Certified wineries and wines

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Please visit:

[www.equalitas.it/aziende-certificate/](http://www.equalitas.it/aziende-certificate/)

For a full list of Equalitas certified wineries and sustainable wines.



Thanks for Your Attention.

**EQUALITAS**